

# Profile of A.Vaidyanathan

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Vaidyanathan is a successful Cleantech serial entrepreneur, who pioneered the concept of Green air-conditioning in India. As a technocrat entrepreneur he holds several patents in his name (India & International). He has over 3 decades of comprehensive experience in various functions and different levels including as a Managing Director reporting to the Board. As a person of tall standing and recognition in the industry he has a comprehensive understanding and perspective of Air conditioning & refrigeration industry, Energy efficiency, Renewable energy etc.,

He is currently a practicing Cleantech Consultant.

As a Cleantech Consultant he offers “Strategic Insights for sustainable business practices”. These include advisory services, as well as extended engagements such as joint product development projects. He has completed product development assignments for leading MNCs - to innovate & create new products - that have led to patents for the customers. His profile of customers include MNC's in FMCG & Beverage industry, Food processing equipment industry, Process industry, He has successfully lead companies to develop products that have been patented and successfully launched in the market.

## **Awards & Recognitions:**

He was nominated for World Clean Energy awards; this was launched in New York in May 2007

<http://www.cleanenergyawards.com/top-navigation/nominees-projects/nominee-detail/project/52/?cHash=15670a40d2>

World Resources Institute (Washington) has brought out a book titled ‘Ten entrepreneurs shaping tomorrow’s world’ in which Vaidyanathan was one of the entrepreneurs

<http://www.wri.org/stories/2007/04/energy-and-bottom-line>

Product Development recognition: As the Founder & Director, he led HMX in Product Development for three consecutive ACREX (Air conditioning & refrigeration exhibition) awards in 2010, 2011 & 12 for HMX Ambiator, HMX Economizer & HMX TFA respectively.

He received commendation award from BRY AIR 2006 for innovative product development

[http://www.bryairawards.com/index.php?option=com\\_content&view=article&id=136&Itemid=118](http://www.bryairawards.com/index.php?option=com_content&view=article&id=136&Itemid=118)

## **Media / Recognition**

He has been featured in magazines / newspapers including WSJ/ Business Standard / Deccan Herald / Pioneer / India Today / Business Today and several other publications:

**Wall street Journal: May 2011**

<http://online.wsj.com/article/SB10001424052748703509104576328874099880018.html>

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**Business Standard: July 2011**

<http://wap.business-standard.com/storypage.php?id=5&autono=441816>

**India today: November 2009**

<http://indiatoday.intoday.in/site/story/Green+shoots/1/74501.html>

**Deccan Herald: May 2007**

<http://archive.deccanherald.com/Content/May222007/artic200705212953.asp>

## **Papers / Presentations:**

He has presented over 35 papers/ presentations in seminars / workshops conducted by CII / PCRA/ TBLI/ Cleantech Australia / BCIC/ ISHRAE et.,al in India & abroad. List enclosed as an annexure

## **Education:**

A Mechanical Engineer from UVCE Bangalore and an MBA from I.I.M Bangalore.

He has been featured in the respective institution magazines, as a distinguished achiever.

IIM: [www.iimbaa.org/IIMBAA/.../IIMBAA Magazine Winter 2009.pdf](http://www.iimbaa.org/IIMBAA/.../IIMBAA_Magazine_Winter_2009.pdf)

UVCE : <http://issuu.com/uppisat/docs/sampada-19>



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<i>A select list of papers / presentations in various forums</i>			
<i>Sl.no</i>	<i>Year /Month, Place</i>	<i>Title</i>	<i>Seminar / Workshop /Institution</i>
1	Jul-12	Energy efficient & eco friendly technologies - contemporary developments	Reaction 2012, a seminar cum workshop - EAI
	Chennai		
2	Nov-11	Energy efficient air conditioning techniques & technologies	TIE Bangalore
	Bangalore		
3	Aug-11	Techniques in Hybrid Air-conditioning	Energy Efficiency Summit, CII Hyderabad
	Hyderabad		
4	May-11	Energy efficient Cooling systems	ISHRAE Ahmedabad
	Ahmedabad		
5	Apr-11	Advanced Evaporative air conditioning systems	Green Data Centres, CII – GBC
	Bangalore		
6	Sep-10	Ozone friendly systems - Indirect Evaporative cooling systems	Defence Services, New Delhi
	New Delhi		
7	Mar-10	Energy efficient cooling technologies – Indirect evaporative cooling	CODISSA
	Coimbatore		
8	Jul-08	A Green alternative to air-conditioning	Cleantech Australia / CII
	New Delhi		
9	May-08	A Green alternative to air conditioning	TBLI (Triple Bottom line International)
	Bangkok		
10	Apr-08	Round table discussions on ' Energy efficiency in Building design & construction'	CII along with Cleantech Foundation (Mr. Nicholas Parker)
	New Delhi		
11	Feb-08	Energy efficiency in Buildings sector	CII Karnataka
	Bangalore		
12	Dec-07	Energy efficient cooling technologies	ISHRAE
	Chennai		
13	Nov-07	Entrepreneurial journey – Green air conditioning	TALGEA
	Bangalore		
14	Nov-07	A Road less travelled	NV!/ WRI/CII
	Mumbai		
15	May-07	Hybrid air conditioners	Green Refricon, (Refrigeration & air conditioning seminar) CII - GBC
	New Delhi		
16	Aug-06	Eco friendly & Energy efficient cooling technologies	CII – GBC
	Chennai		
17	Feb-06	Seminar on Green Buildings	CII Karnataka
	Bangalore		
18	Nov-05	Energy Saving Technologies	CII – Southern Region
	Chennai		